



CASE STUDY

Worshippers at Long-Standing Brooklyn Church Bask in Technology Transformation

Key Digital's matrix switchers deliver modern AV system integration to Cornerstone Baptist, a 100 year old church in Bushwick neighborhood in Brooklyn, NYC.

Stepping into Cornerstone Baptist Church one is filled with appreciation for the historical, warm, rich, and elegant structural design. Since 1917 the impressive facilities has opened its Bushwick doors to welcome all in the neighborhood.

The congregation is led by a beloved pastor who relies not only upon his spoken words and actions to convey his message, but the church also takes a progressive stance on how technology can aid in spreading their belief.

"Key Digital absolutely has the best components that you can find anywhere. I used to deal with a lot of products, but now I only buy from Key Digital,"

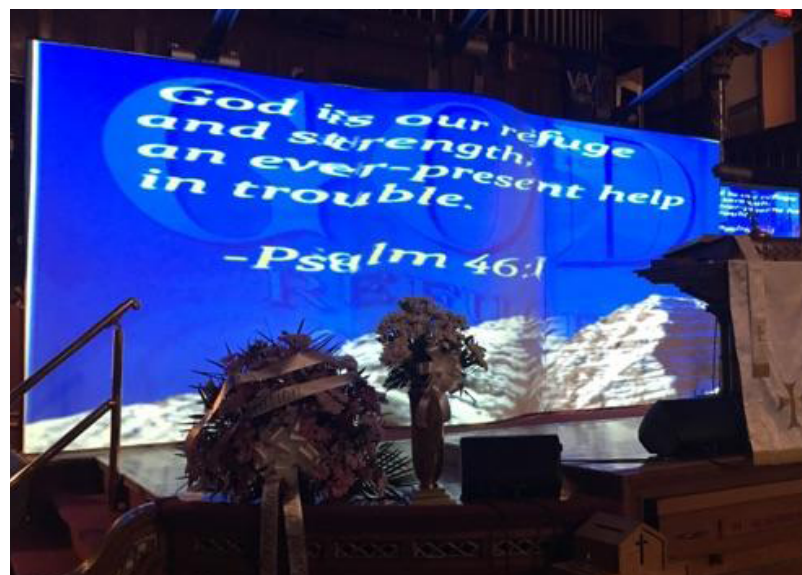
- Butch Thomas of ARWAV

Worshippers at the church can now revel in their upgrades with the UHD/4K capable video signal extension to their primary display. Using Key Digital's HDMI video matrix system and HDBaseT extenders, integrator Butch Thomas with A Room With a View (ARWAV) was able to balance Cornerstone Baptist Church's delicate needs of video

distribution. Strategically placed in rear of the pulpit and working behind the scenes, Key Digital's technology impresses an entire congregation without detracting from the pastor and his ability to deliver inspired preaching. As they watch and listen to the pastor, his story compliments the video screens behind him.

ARWAV worked closely with Cornerstone Baptist to capture the vision of the church and immerse their congregation. Cutting-edge technology from Key Digital and other industry leaders is utilized out of sight and out of mind to deliver a completely transformative experience. In addition to houses of worship, A Room With a View offers a unique perspective for total AV systems integration in health care and funeral homes and other facilities and applications with anomalous applications.

Key Digital's video matrix switchers feature support of HDR (High Dynamic Range) video which allows users to experience more life-like images through a greater range of luminance levels. Key Digital's HDR delivery is handled as part of their proprietary full-buffer technology (FBT).



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Studies have concluded that viewers prefer video signals with more contrast ratio versus higher resolution. The engineers at Key Digital work vigorously to ensure their matrix switchers deliver the highest possible support across both of these highly sought after features. Whether distributing signage content on the large displays to the entire church or distributing a variety of connected video sources throughout the church for scheduling, updates, or inspirational messages.

